CREATING UNFORGETTABLE EVENT EXPERIENCES

JENNA BANKS

MEET JENNA

Jenna Banks is a high-engagement emcee and moderator, best-selling author, and a professionally trained keynote speaker. She transforms panels, conversations, and conferences into experiences people remember, talk about, and return for year after year.

INDUSTRIES SERVED TO DATE

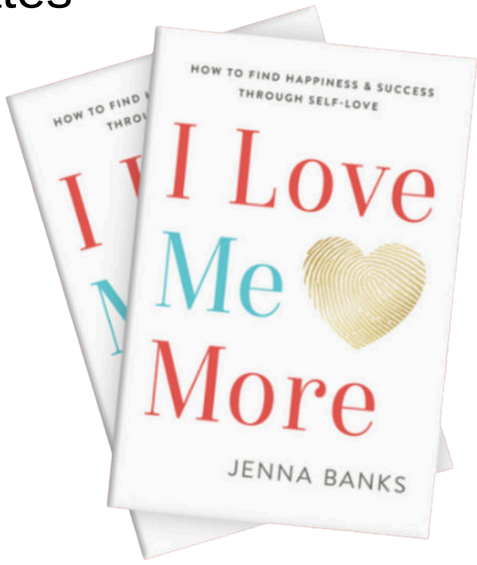
- Finance, FinTech, Payments
- Cybersecurity, GRC, Risk
- AI, Emerging Tech, Quantum Computing
- Design, Brand, Creative Leadership
- HR, Compliance, Healthcare, Energy

TRAINING

- Heroic Public Speaking (Grad certificate achieved)
- xChange Approach certified facilitator
- Improv classes - ongoing

A TRUSTED VOICE ON LEADERSHIP AND CONNECTION

Best-selling author of I Love Me More, with over 50,000 copies sold worldwide. Jenna brings thought leadership, emotional intelligence, and presence that resonates deeply with modern audiences.



OPTIONAL ADD-ONS

- Discounted book gifting
- Signing experiences
- Self-love talk 5 - 45 minutes

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EVENT FORMATS

- Corporate conferences and summits
- Multi-day industry events
- Galas and fundraisers
- Executive dinners and private roundtables
- Client advisory boards
- Internal leadership offsites

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GOOD EVENTS INFORM. GREAT EVENTS CONNECT.

THE PROBLEM

- **Audiences disengage** (on phones, laptops, mental checkout)
- Panels feel scripted and transactional
- Energy drops between speakers/panels and never fully recovers
- Content is strong, but connection and engagment is missing

BOTTOM LINE: ATTENTION IS THE MOST VALUABLE CURRENCY IN THE ROOM.

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EXPERIENCE IS DESIGNED, NOT ACCIDENTAL.

THE SOLUTION

ENERGY ARCHITECTURE
Managing room energy

CONVERSATION OVER PRESENTATION
Turning panels and speaker content into dialogue with the audiience.

AUDIENCE PARTICIPATION
Designed moments that pull people in.

EMOTIONAL RESONANCE
Helping ideas land and stick.

WHEN PEOPLE FEEL PART OF IT, THEY REMEMBER IT.

CASE STUDY

DESIGNING CONNECTION AT THE EXECUTIVE LEVEL

EVENT

The Future Of….
Design Summit (Chicago)

ATTENDEES

C-suite design executives from major CPG brands

THE CHALLENGE

Executive audiences, high-level content, and a traditional stage format that risked feeling passive and transactional.

THE EXPERIENCE DESIGN

- Moderated live conversations, not scripted panels
- Continuous audience Q&A encouraged throughout
- Facilitated correographed breakout discussions immediately following on-stage dialogue
- Brought insights from breakouts back to the main stage in real time

“The conversation never stopped, it flowed.”

THE OUTCOME

- Deep emotional engagement (including visible, positive emotion in the room)
- Audience members felt connected to one another, not just the speakers
- Seamless transitions between speakers and sessions
- A conference experience that felt human, fluid, and alive

“The success of The FUTURE Of…. Design Conference was not possible without the help of Jenna Banks. People became really emotional because of the connection that was being made, both on and off the stage. I don’t think we would have had that without Jenna’s leadership.We asked for so much and Jenna delivered on every task and so much more.”
Fred Richards, Founder, The Future Of… Design Summit

TESTIMONIALS

“Jenna stepped in as our moderator and facilitator, and wow, did she impress us all! Her moderation skills? Top-notch. **Jenna has this incredible knack for making everyone feel at ease, blending professionalism with a personal touch** that made the sessions not just informative but also super engaging. Jenna’s contribution to the success of our event was immeasurable.”

JENNIFER NEWTON
CEO, National Association of Black Compliance & Risk Management Professionals

“Jenna is a thorough professional and was a joy to work with. Her attention to detail and planning and research of our organization and projects in advance was incredible. She took the time to discuss the plan with us and worked on tweaking the script. **She was a hit with our audience.** We will wholeheartedly recommend her to anyone looking for a great emcee and will without doubt ask her to come back.”

PRABIR DAS
Member of Organizing Committee at Vibha Golf Event & Fundraiser

“Jenna is professional, knowledgeable, flexible, etc. **She's comfortable making "game time" pivots**, and she communicates throughout. I am sooooo happy with my decision to book Jenna. Without a doubt, she's my first call for my next event. THANK YOU AGAIN JENNA!”

NANA O.
Founder, The MiSunderstood Foundation Gala & Fundraiser

2026 BOOKED ENGAGEMENTS

- Jan. 29th Boston CFO Event
- Feb. 19th Dallas CIO Event
- Feb. 22nd NCL Charity Gala
- Feb. 24th San Fransisco CTO Event
- Feb. 26th San Fransisco CIO Dinner
- Feb 26th San Fransisco CISO Event
- March 3rd San Fransisco GRC Meet
- March 5th Dallas CISO Event
- March 6th Atlanta Associated Builders & Contractors of Georgia Women's Conf.
- March 11th Atlanta GA Dept. of Corrections Women's Symposium
- May 5th Atlanta Women's Leadership Event
- May 7th Atlanta Wellstar Celebrating Nurses
- May 12th San Fransisco Procurement Event
- May 14th San Francisco CIO Event
- June 4th Dallas CFO Event
- July 30th Denver CFO Event
- Aug. 20th Devnver CIO Event
- Sept. 10th Austin - Google
- Sept. 15th Dallas GRC Event
- Sept. 17th Houston CIO Event
- Oct. 13th Dallas Procurement Event
- Oct. 15th Denver CISO Event
- Oct. 22nd San Francisco CFO Event
- Nov. 5th Houston CISO Event
- Nov. 10th Dallas CTO Event
- Dec. 10th Houston CFO Event

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CONTACT JENNA

Location

Atlanta-based (with access to easy, nonstop flights nationwide)

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